

AN INTRODUCTION TO

# VBT & Country Walkers

*Sell premium biking, walking, and hands-on discovery adventures with two award-winning brands.*



## Actively Experience the Best of the World

- **Exceptional Local Guidance.** On Guided tours, our leaders are there every step of the way. A Local Host is available to assist during a Self-Guided trip. Both leaders and hosts are local to the area, multilingual, and experts in diverse fields to help interpret the experience for your clients.
- **Premium Accommodations in Boutique Hotels.** Your clients will be delighted with the authenticity, location, and feel of our carefully selected lodgings, ranging from historic paradors to restored villas and agriturismos.
- **Classic & Off-the-Beaten-Path Destinations.** Worldwide destinations on six continents allow your clients to stay active year-round.
- **Carefully Rated Activity Levels.** Tours offer a variety of ratings from Easy to Challenging, with daily mileage options that adjust to the level your client's desire.
- **Exceptional, Authentic Cuisine.** Your clients will enjoy meals showcasing the best of local traditions and fresh ingredients.
- **Seamless Tour + Travel Packages.** Book your client's entire trip with just one phone call—including pre- and post-tour accommodations, overseas transfers, and airplane tickets at an exceptional price.
- **Enhanced Safety.** You can feel confident that we will support your clients in healthy and safe travel.



## Ideal Client

- Average age is 50+
- Affluent professionals or retirees
- Love the camaraderie of small-group travel
- Enjoy being active
- Have a range of experience and fitness levels
- Solo travelers in search of a social experience
- Groups of 8-20 hoping to travel together

## Quick Facts

- Providing award-winning active travel vacations for over five decades
- Part of the well-backed Xanterra Travel Collection. Learn more by scanning the QR code below:



A WORLD OF UNFORGETTABLE EXPERIENCES



# Two Exceptional Brands, One Unified Program

## VBT | COUNTRY WALKERS®



### Guided Walking

Exclusive small-group adventures with up to 18 guests. Walk an average of 5 to 7 miles each day on most tours.



### Guided Biking

Follow our lead on a curated adventure with surprises at every turn. Group size up to 22 guests and average riding 25-30 miles per day.



### Guided Bike & Boat

From ship to shore, get the best of both worlds.



### Self-Guided Biking

Our handcrafted itinerary, your client's daily interpretation. Includes bike routes, bike equipment, lodging, all breakfasts, luggage transfers, and support from Local Host.



### Guided Discovery

Small-group cultural experiences for active minds.

## Incentives For Travel Professionals

### Commissions

We offer competitive commissions. Additional benefits based on sales volume available under our Preferred Agreements\*.

### Group Travel

In addition to our standard commission, agents bringing groups receive additional incentives. For more information, inquire with our groups department at **877.540.5240, ext. 7**.

### Join Us On Tour

Both you and your travel companion will save 25 percent on the tour-only price when traveling with us. This is in lieu of commissions, restrictions apply, and please contact us for details and eligible tours. We hope to host you soon.

## *We're Here to Help You Grow*

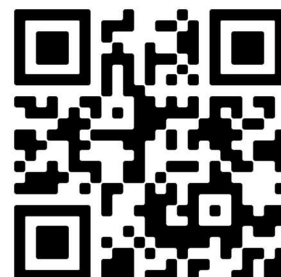
Contact us for a consultation and visit our travel advisor webpages for more information. Learn more from the video series in our Travel Advisor Learning Library.

### Director of Groups, Agency, Partnerships

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### Travel Advisor Reservations

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[vbt.com/travel-advisors](https://vbt.com/travel-advisors)



\* Non-commissionable elements include Air Packages, pre- and post-tour hotel nights, single supplements, client savings, and Travel Protection Plans.

Edited September 2025.