

AN INTRODUCTION TO

# VBT Bicycling Vacations & Country Walkers

Sell premium biking and walking adventures with two award-winning brands.



## Actively Experience the Best of the World

**Exceptional Local Guidance.** On Guided tours, our leaders are there every step of the way. A Local Host is available to assist during a Self-Guided trip. Both guides and hosts are local to the area, multilingual, and experts in diverse fields to help interpret the experience for your clients.

**Premium Accommodations in Boutique Hotels.** Your clients will be delighted with the authenticity, location, and feel of our carefully selected lodgings, ranging from chic eco-lodges to restored villas and agriturismos.

**Classic & Off-the-Beaten-Path Destinations.** Worldwide destinations on six continents allow your clients to stay active year-round.

**Carefully Rated Activity Levels.** Walks and rides offer a variety of tour ratings from Easy to Challenging, with daily mileage options that adjust to the level your client's desire.

**Exceptional, Authentic Cuisine.** Your clients will enjoy meals showcasing the best of local traditions and fresh ingredients.

**Competitively Priced Air Packages.** Book your client's entire trip with just one phone call—including pre- and post-tour accommodations, overseas transfers, and airplane tickets at an exceptional price.

**Enhanced Safety.** You can feel confident that we will support your clients in healthy and safe travel.

### Ideal Client

- » Average age is 50+
- » Affluent professionals or retirees
- » Love the camaraderie of small-group travel
- » Enjoy being active
- » Have a range of experience and fitness levels
- » Solo travelers in search of a social experience
- » Groups of 8-20 hoping to travel together

### Quick Facts

- » Providing award-winning active travel vacations for over five decades
- » Multi-time winner of Travel+Leisure's "World's Best" awards
- » Part of the well-backed **Xanterra Travel Collection**. Learn more by scanning the QR code below:



A WORLD OF UNFORGETTABLE EXPERIENCES



American Society of  
Travel Advisors



United States Tour Operators Association  
\$1 MILLION TRAVELERS ASSISTANCE PROGRAM

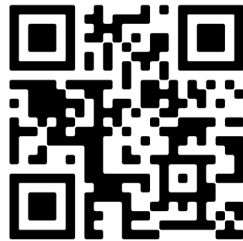
# Two Exceptional Brands, One Unified Program



34 ITINERARIES WORLDWIDE AND OVER 45 YEARS OF EXPERIENCE.

**Guided.** Exclusive small-group adventures off the beaten path.

**Self-Guided.** A private turnkey vacation with included walking excursions and behind-the-scenes support. New for 2024, set departure dates.



[Click Here for Our 2024 Country Walkers Digital Catalog](#)

61 ITINERARIES WORLDWIDE AND OVER 53 YEARS OF EXPERIENCE.

**Guided Biking.** Follow our lead on a curated adventure with surprises at every turn.

**Guided Bike & Boat.** From ship to shore, get the best of both worlds.

**Self-Guided Biking.** Private turnkey vacations with unforgettable biking excursions.



[Click Here for Our 2024 VBT Digital Catalog](#)

## Incentives For Travel Professionals

### Commissions

We offer competitive commissions. Additional benefits based on sales volume available under our Preferred Agreements\*.

### Group Travel

In addition to our standard commission, agents bringing groups receive additional incentives. For more information, inquire with our groups department at 1.855.445.5510, ext. 3307.

### Join Us On Tour

Both you and your travel companion will save 25 percent on the tour-only price when traveling with us. This is in lieu of commissions, restrictions apply, and please contact us for details and eligible tours. We hope to host you soon.

## We're Here to Help You Grow

Contact us for a consultation and visit our travel advisor webpages for more information. Learn more from the video series in our Travel Advisor Learning Library.

### Director of Air and Agency Sales

Glenn Letch | [gletch@vbt.com](mailto:gletch@vbt.com)  
239.699.5696

### VBT Travel Advisor Reservations

888.453.4819 | [info@vbt.com](mailto:info@vbt.com)  
[vbt.com/travel-agent](http://vbt.com/travel-agent)

### Country Walkers Travel Advisor Reservations

888.480.4845 | [info@countrywalkers.com](mailto:info@countrywalkers.com)  
[countrywalkers.com/travel-agent](http://countrywalkers.com/travel-agent)

\* Non-commissionable elements include Air Packages, pre- and post-tour hotel nights, single supplements, client savings, and Travel Protection Plans.

Edited April 2024.