

AN INTRODUCTION TO VBT Bicycling Vacations & Country Walkers

Sell premium biking and walking adventures with two award-winning brands.



Actively Experience the Best of the World

Exceptional Local Guidance. On Guided tours, our leaders are there every step of the way. A Local Host is available to assist during a Self-Guided trip. Both guides and hosts are local to the area, multilingual, and experts in diverse fields to help interpret the experience for your clients.

Premium Accommodations in Boutique Hotels. Your clients will be delighted with the authenticity, location, and feel of our carefully selected lodgings, ranging from chic eco-lodges to restored villas and agriturismos.

Classic & Off-the-Beaten-Path Destinations. Worldwide destinations on six continents allow your clients to stay active year-round.

Carefully Rated Activity Levels. Walks and rides offer a variety of tour ratings from Easy to Challenging, with daily mileage options that adjust to the level your client's desire.

Exceptional, Authentic Cuisine. Your clients will enjoy meals showcasing the best of local traditions and fresh ingredients.

Competitively Priced Air Packages. Book your client's entire trip with just one phone call—including pre- and post-tour accommodations, overseas transfers, and airplane tickets at an exceptional price.

Enhanced Safety. You can feel confident that we will support your clients in healthy and safe travel.

Ideal Client

- » Average age is 50+
- » Affluent professionals or retirees
- » Love the camaraderie of small-group travel
- » Enjoy being active
- » Have a range of experience and fitness levels
- » Solo travelers in search of a social experience
- » Groups of 8-20 hoping to travel together

Quick Facts

- » Providing award-winning active travel vacations for over five decades
- » Multi-time winner of Travel+Leisure's "World's Best" awards
- » Part of the well-backed **Xanterra Travel Collection**. Learn more by scanning the QR code below:



A WORLD OF UNFORGETTABLE EXPERIENCES



American Society of
Travel Advisors



Two Exceptional Brands, One Unified Program



34 ITINERARIES WORLDWIDE AND OVER 45 YEARS OF EXPERIENCE.

Guided. Exclusive small-group adventures off the beaten path.

Self-Guided. A private turnkey vacation with included walking excursions and behind-the-scenes support. New for 2024, set departure dates.



[Click Here for Our 2024 Country Walkers Digital Catalog](#)

61 ITINERARIES WORLDWIDE AND OVER 53 YEARS OF EXPERIENCE.

Guided Biking. Follow our lead on a curated adventure with surprises at every turn.

Guided Bike & Boat. From ship to shore, get the best of both worlds.

Self-Guided Biking. Private turnkey vacations with unforgettable biking excursions.



[Click Here for Our 2024 VBT Digital Catalog](#)

Incentives For Travel Professionals

Commissions

10 percent commission on the base land tour cost, after any client savings. Additional benefits based on sales volume available under our Preferred Agreements*.

Group Travel

In addition to our standard commission, agents bringing groups receive additional incentives. For more information, inquire with our groups department at 1.855.445.5510, ext. 3307.

Join Us On Tour

Save 25 percent on the tour-only price when traveling with us, and your traveling companion will save 20 percent. This is in lieu of commissions, restrictions apply, and please contact us for details and eligible tours. We hope to host you soon!

We're Here to Help You Grow

Contact us for a consultation and visit our travel advisor webpages for more information. Learn more from the video series in our Travel Advisor Learning Library.

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VBT Travel Advisor Reservations

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Country Walkers Travel Advisor Reservations

888.480.4845 | info@countrywalkers.com
countrywalkers.com/travel-agent

* Non-commissionable elements include Air Packages, pre- and post-tour hotel nights, single supplements, client savings, and Travel Protection Plans.

Edited August 2023.